

Διεθνής Εμπορική Έκθεση για Τεχνολογία Φωτισμού, Διακοσμητικό & Αρχιτεκτονικό Φωτισμό, Ηλεκτρολογικό Υλικό, Αυτοματισμούς Κατοικίας & Κτιρίων

Η διεθνής εμπορική έκθεση για την Τεχνολογία Φωτισμού & Αυτοματισμούς Κτιρίων **interlight MOSCOW**, θα λάβει και πάλι χώρα στις **7 - 10 Νοεμβρίου 2017** στο υπερσύγχρονο εκθεσιακό κέντρο **International Exhibitions and Conventions (IEC) Expocentre** της Μόσχας.

Κατά τη διοργάνωση του 2016, συγκεντρώθηκαν **446** εκθέτες από 18 χώρες, που παρουσίασαν τα προϊόντα τους σε **30.155 εμπορικούς επισκέπτες** από 66, σε συνολική εκθεσιακή επιφάνεια 22.400 τμ. Ανάμεσα στους εκθέτες έδωσαν το παρόν και 5 Εθνικά Περίπτερα (Κίνα, Γερμανία, Χονγκ Κονγκ, Ιταλία, Νότια Κορέα).

Φωτισμός σε όλες τις εκφάνσεις, ηλεκτρολογικό υλικό, ηλεκτρονικά συστήματα, αυτοματισμοί κτιρίων, σε συνδυασμό με αρχιτεκτονικά συστήματα, θα αποτελέσουν τον πυρήνα της **interlight MOSCOW 2017**, όπου και θα παρουσιαστεί πληθώρα προϊόντων, προτάσεων και λύσεων που αφορούν όλο το φάσμα του κλάδου. Συγκεκριμένα, παρουσιάζονται οι «τεχνολογίες ασφαλείας» και «τεχνολογίες δικτύου», ο κλάδος ηλεκτρολογικού υλικού, καινοτόμα προϊόντα αυτοματισμού με δυνατότητες κοινής πορείας με τη συμβατική διαδικασία μείωσης του ενεργειακού κόστους των κτιρίων, καθώς και ανανεώσιμες πηγές ενέργειας. Οι τομείς διακοσμητικού και αρχιτεκτονικού φωτισμού αποτελούν το μεγαλύτερο κομμάτι της έκθεσης, ενώ καθιερώνεται φέτος για πρώτη φορά η κατηγορία του Εορταστικού Φωτισμού.

Η εκτεταμένη προσφορά προϊόντων της **interlight MOSCOW** αποτελεί κορυφαίο σημείο συνάντησης για αρχιτέκτονες, διακοσμητές εσωτερικών χώρων, μηχανικούς, σχεδιαστές καθώς και ηλεκτρολόγους και εισαγωγείς.

Το ενδιαφέρον των επισκεπτών επικεντρώνεται κατά 62% στα LEDs, 57% στο διακοσμητικό φωτισμό, 58% στον τεχνικό φωτισμό, 37% στην ηλεκτρική μηχανολογία, 41% στους ηλεκτρικούς λαμπτήρες, και 24% στους αυτοματισμούς κτιρίων και κατοικίας και 5% στις υπηρεσίες.

Τα προϊόντα που θα παρουσιαστούν στα πλαίσια της **interlight MOSCOW 2017** είναι:


- ✓ **Διακοσμητικός Φωτισμός** (Pavilion 7, 7.3)
- ✓ **Αρχιτεκτονικός & Τεχνικός Φωτισμός** (Pavilion 1, 8.1 & Pavilion Forum)
- ✓ **Λαμπτήρες** (Pavilion 1)
- ✓ **Συστήματα φωτισμού LED** (Pavilion 8.1)
- ✓ **Νέο: Ηλεκτρική Μηχανολογία** (Pavilion 1)
- ✓ **Αυτοματισμοί κτιρίων & κατοικίας** (Pavilion 1)
- ✓ **Εθνικό Περίπτερο Κίνας** (Pavilion 7)
- ✓ **Υπηρεσίες** (συμπληρωματικό λογισμικό, έρευνα, εκδόσεις) (όλα τα Pavilions)

Ώρες Λειτουργίας της **interlight** : 7 – 9 Νοεμβρίου 2017 10.00 – 18.00
MOSCOW 10 Νοεμβρίου 2017 10.00 – 16.00
powered by light+building

Messe Frankfurt Greece, Γραφεία Έκθεσης Φρανκφούρτης στην Ελλάδα,
οδός Κυβέλης 3 & Περικλέους, Τ.Κ. 153 44 Γέρακας / Πάτημα Χαλανδρίου,
Τηλ. 210 6410405, Φαξ 210 6410602, e-mail: info@messefrankfurt.gr,
Travel4Fairs – Ταξιδιωτικό τμήμα, Τηλ.210 6090525, Φαξ. 210 6090527, info@t4f.gr,
ώρες λειτουργίας 9.00 π.μ. – 18.00 μ.μ

ΚΟΣΤΟΛΟΓΙΟ ΣΥΜΜΕΤΟΧΗΣ

Το κόστος συμμετοχής για την **interlight moscow**, η οποία θα διεξαχθεί στο εκθεσιακό κέντρο **Exprocentre International Exhibitions and Conventions** από 7 έως και 10 Νοεμβρίου 2017 στη Μόσχα, περιλαμβάνει τις παρακάτω δαπάνες:

ΙΧΝΟΣ ΔΑΠΕΔΟΥ (ελάχιστη επιφάνεια 9 τμ)	
1 πλευρά ανοιχτή	€ 328,00 / τμ
2 πλευρές ανοιχτές	€ 360,80 / τμ
3 πλευρές ανοιχτές	€ 377,20 / τμ
4 πλευρές ανοιχτές	€ 393,60 / τμ
ΚΑΤΑΣΚΕΥΗ ΠΕΡΙΠΤΕΡΟΥ	
BASIC 	€ 112,00 / τμ (περιλαμβάνει: 3 spot αλογόνου, 3 μαύρες καρέκλες, 1 γκρι τραπέζι, 1 καλάθι αχρήστων, καθαριότητα περιπτέρου)
ΕΠΙΠΛΕΟΝ ΠΑΓΙΕΣ ΧΡΕΩΣΕΙΣ	
REGISTRATION FEE ΕΚΘΕΤΗ (περιλαμβάνει: εγγραφή στον κατάλογο εκθετών, web-site listing, badges, εισιτήρια εισόδου, 1 κατάλογο εκθετών σε μορφή CD, προσκλήσεις επισκεπτών, προσκλήσεις για το καλωσόρισμα των εκθετών)	€ 478,00
ΠΑΡΟΧΗ ΗΛΕΚΤΡΙΚΟΥ ΡΕΥΜΑΤΟΣ (στην τιμή περιλαμβάνεται και η κατανάλωση)	2 kw € 305,00 5 kw € 405,00 10 kw € 520,00 20 kw € 790,00

Όλες οι παραπάνω τιμές επιβαρύνονται με ΦΠΑ 18%.

Είμαστε στη διάθεσή σας για κάθε ερώτηση και διευκρίνιση στα τηλέφωνα 210 6410405.

Με εκτίμηση,
Αμαλία Ζαφείρη

Γραφεία Έκθεσης Φρανκφούρτης για Ελλάδα και Κύπρο
 Τμήμα Μάρκετινγκ
 Κυβέλης 3, 15344 Γέρακας
 Τηλ. 210 6410405, 210 6090525
 Φαξ. 210 6410602, 210 6090527
 E-mail: a.zafeiri@messefrankfurt.gr

International Trade Fair for Decorative and Technical Lighting, Electrical Engineering, Home and Building Automation

November 7-10, 2017
IEC «Expocentre» · Moscow
www.interlight-moscow.ru

"Messe Frankfurt RUS" Ltd. (hereinafter – the "Organiser")
Leningradsky Prospect, 39, bld. 80
125167, Moscow, Russia
Tel.: + 7 (495) 649 87 75 ext. 135
Fax: + 7 (495) 649 87 85
Mr. Nikita Merzlikin
e-mail: nikita.merzlikin@russia.messefrankfurt.com

to be filled by the Organizer

Client No	Stand size, sq.m.	Booth No
_____	_____	_____

Please fill in, sign and return to the Organizer:

CONTRACT-APPLICATION FORM

for participation in INTERLIGHT MOSCOW powered by light + building 2017 (hereinafter-the "Show")

The Parties have agreed that the current Contract-Application form can be signed by the Parties by means of the Contract-Application copy exchange via fax or via e-mail. The procedure is as follows: the Exhibitor signs the Contract-Application form and sends it to the Organizer by fax or by e-mail. Upon the receipt of the signed Contract-Application form from the Exhibitor, the Organizer signs it and sends it to the Exhibitor by fax or by e-mail on short notice. The fax or the e-mail copy of the Contract-Application form received by each Party shall be regarded as original. The originals are of all the documents shall be handed in on the first day of the Show.

1. Exhibitor data - the information given in paragraph 1 may be used in the Show catalogue as official information about your company if the Organizer does not receive any other information in due time.

1.1 Exhibitor
Name of your company _____
Abbreviated company name for alphabetical order and hall plan and catalogue _____
Contact person(s) _____ Position _____
Street _____
City _____ Postal code _____ Country _____
Phone _____ / _____ / _____ Fax _____ / _____ / _____
Country code City /Area code Number Country code City /Area code Number
E-mail _____ Website _____
Brands & Trade Marks (please, indicate in the box below) _____

2. Product groups (please indicate the percentages of your exhibits, 100% in total)

_____%	Decorative lighting	_____%	Electrical Engineering
_____%	Technical lighting	_____%	House and building automation
_____%	Electric lamps	_____%	Service (incl. Software, Research, mass media) Please specify _____
_____%	LED lighting systems		

* Discount is valid upon payment term compliance

3. Your company profile (please tick all the boxes applicable)

- Manufacturer
 Representative office
 Press
 Association
 Trade company
 Service
 Other (please specify) _____

4. Raw space rental (minimum size – 9 square meters)

The stand size: _____ square meters Price per square meter: **328 Euro +VAT (18%)**

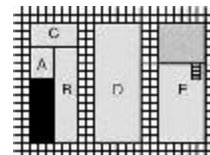
The price of the stand rental includes:

- the lease of the unequipped area
- aisle cleaning
- general guard of the hall at nighttime

PLEASE, NOTE that space rental does NOT include ELECTRIC POWER SUPPLY! The electric power supply shall be ordered in addition via forms T1 and T from the EXHIBITOR MANUAL.

5. Booth type (please mark the booth type you want to book)

- | | | |
|----------------------------|-----------------------------|----------------------|
| <input type="checkbox"/> A | Inline booth (1 open side) | no surcharge |
| <input type="checkbox"/> B | Corner booth (2 open sides) | + 10% surcharge |
| <input type="checkbox"/> C | Peninsular (3 open sides) | + 15% surcharge |
| <input type="checkbox"/> D | Island booth (4 open sides) | + 20% surcharge |
| <input type="checkbox"/> E | 2-nd floor (per 1 m2) | 164 Euro + VAT (18%) |



6. Standard booth construction

If you would like to order standard package, please follow <http://www.fairconstruction.com>

for help and references please call or e-mail us at:

Business Media Russia

Sergey Dubovickiy

Tel.: +7(495) 649-6911 ext.123

e-mail: sergey.dubovickiy@businessmediarussia.ru

7. Obligatory registration fee

Registration fee: **478 Euro + VAT (18%)**

The price includes:

- Badges for exhibitors (1 badge/ per 6m2, and not fewer than 2 per booth)
- catalogue entry in the catalogue
- company logo near the company description in the catalogue
- entry in fair guide
- company listing at the official web site
- complimentary visitor invitations to the fair
- invitation to exhibitors dinner reception (upon Organizer's decision)

8. Sub-exhibiting

Please fill in this form if you have sub-exhibitor at your booth.

Compulsory fee for each sub-exhibitor: **720 Euro + VAT (18%)**

Sub-exhibitor

Company name _____

Abbreviated company name for alphabetical order and hall plan _____

Contact person(s) _____ Position _____

Street _____

City _____ Postal code _____ Country _____

Phone _____ / _____ / _____ Fax _____ / _____ / _____
 Country code City /Area code Number Country code City /Area code Number

E-mail _____ Website _____

Brands & Trade Marks (please, indicate in the box below) _____

8.1. Product groups (please indicate the percentages of your exhibits, 100% in total)

_____ %	Decorative lighting	_____ %	Electrical Engineering
_____ %	Technical lighting	_____ %	House and building automation
_____ %	Electric lamps	_____ %	Festive lighting
_____ %	LED lighting systems	_____ %	Service (incl. Software, Research, mass media) Please specify _____

8.2. Sub-exhibiting company profile (please tick all the boxes applicable)

- Manufacturer
 Representative office
 Press
 Association
 Trade company
 Service
 Other (please specify) _____

09. Advertising

Package	Description	Price
<input type="checkbox"/> 1	Company name highlighted in color in the exhibition guide	166 euro + VAT (18%)
<input type="checkbox"/> 2	Company logo + pointer to the stand on the plan in the exhibition guide	290 euro + VAT (18%)
<input type="checkbox"/> 3	Color advertising + company logo + pointer to the stand in the exhibition guide	1066 euro + VAT (18%)

A complete list of advertising and partnership options to be found in Marketing manual.

Terms of Payment

50% of the invoiced amount shall be paid immediately upon invoice receipt;
 remaining 50% of the invoice total shall be paid latest 2.5 months prior to the beginning of the fair.

Excerpt from General event conditions

General conditions of participation in the Show

The detailed information concerning the terms of participation in the Show can be found in the "General Event Conditions" that can be downloaded from the web-site

<http://www.ru.messefrankfurt.com/moscow/en/aussteller/welcome.html?nc>

1.1 Organizer

(1) The organizer of the Fair is OOO Messe Frankfurt RUS (the "Organiser")

Leningradsky Prospekt 39, bld. 80 Tower B

125167 Moscow, Russian Federation

Tel: + 7 495 649 87 75; Fax: + 7 495 649 87 85

1.2 Registration

(1) To be admitted to the Fair, an Exhibitor should submit a fully completed Contract-Application form for the Fair. The Exhibitor shall affix his/her legally binding signature to the Contract-Application form and send the form to the Organiser prior to the deadline for application indicated in the Contract-Application form. The registration is valid for the time of the Fair indicated in the Contract-Application form. The submission of a Contract-Application form does not constitute grounds to demand that the applicant be admitted to the Fair. Fax copies of the Contract-Application forms are accepted by the Organiser and are equally valid for both parties. The original of the Contract-Application form is to be handed to the Organiser either by post or directly at the fair.

1.4 Assignment of stands and changes in their size

(1) Stands shall be assigned in accordance with technical criteria relevant for the Fair. Regardless of any proposals concerning the stand location and included in his/her Contract-Application form, the Exhibitor has no right to demand that a stand of a specific size or located in a particular place be assigned thereto.

1.6 Terms of payment; unilateral refusal to perform the contract in case of non-payment and insolvency

(2) Along with the confirmation for the stand the Exhibitor usually receives an invoice indicating the stand fee. The value added tax is added to all stated prices, as provided for by law. Russian Exhibitors shall

pay invoices in Russian rubles. Foreign Exhibitors shall make all payments in Euros. 50% of the invoiced amount is due upon the receipt of the invoice; the remaining 50% of the invoice total is due at least 2.5 months prior to the beginning of the Fair, unless otherwise set out by the Organiser in the blank Contract-Application form. If after the due date of payment the Exhibitor applies for and is allocated a bigger exhibition area than that requested in his/her original application from, any additional stand fee shall become immediately due and payable. Invoices for additional equipment and services immediately due and payable. The payment shall be made in such a manner that the respective amount would be credited to the Organizer' accounts without any additional costs thereto and in due time. All the banking commissions are to be paid by the exponent (participant).

1.7 Entry in the Fair catalogue

(2) The Exhibitor undertakes to apply for publication of the entry in the catalogue. In order to ensure the completeness of the catalogue, the Organiser shall be entitled to include the entry on the Exhibitor in the catalogue at the expense of the Exhibitor based on the information from Application form or available to the Organiser or information contained in the previous Fair's catalogue without being liable for the accuracy of such entry, if the Exhibitor fails to submit his/her application to the Organiser at least three months prior to the beginning of the Fair.

1.9 Use of the stand; recovery of damages and liability for nonparticipation; contractual penalty; unilateral refusal to perform the contract

(3) In the event an Exhibitor that has been registered and admitted for participation cancels its participation in the Exhibition, for whatever reason, the Exhibitor shall be liable for cancellation of this Contract as follows:

(3.1) If the Exhibitor cancels this Contract not because of the Organizer's failure to duly perform its obligations under this Contract more than 4 months before the Exhibition date, it shall pay the registration fee.

(3.2) If the Exhibitor cancels this Contract not because of the Organizer's failure to duly perform its obligations under this Contract between 4 and 2.5 months before the Exhibition date, it shall pay 50% of the amount of the invoice issued to it under the Application Form.

(3.3) If the Exhibitor cancels this Contract not because of the Organizer's failure to duly perform its obligations under this Contract less than 2.5 months before the Exhibition date, it shall pay 100% of the amount of the invoice issued to it under the Application Form.

(4) The above provision shall also apply if the assigned stand fails to be occupied by 6 p.m. on the day immediately preceding the opening day of the Fair or is fully or partially vacated before the end of the Fair, or there is no personnel present at the stand, or no registered and admitted exhibits are displayed on the stand.

(5) In any case the Exhibitor shall be liable for payment of the full amount of the stand fee, which shall not affect the Organizer' duty to mitigate any respective losses incurred in connection with the exhibition organization for the area assigned to the Exhibitor.

(6) If any of the above obligations is violated, the Organizer shall be entitled to deny the Exhibitor admission to any future Fairs. The Exhibitor may not claim damages in connection with the foregoing.

(7) The Organizer has the right to refuse the Participation of the company that has not paid the stand rental fee and/or has any debts from the previous exhibitions in its reasonable

(8) Refusal of execution of the Contract meant full or partial rejection of the execution of the Contract. The partial rejection from the Contract meant the reduction of booth raw space

(8) The date of the Fair is the first day of installation.

Exhibitor's representative authorized to sign financial documents:

We hereby acknowledge our acquaintance with the "General Event Conditions" and our acceptance of the terms detailed therein and in this Contract-Application form. We accept these terms as an integral part of the agreement.

Job title _____ Name _____

Date _____ Signature and seal _____

The authorized representative of the Organizer:

We hereby acknowledge acceptance of the application for exhibiting at Interlight Moscow powered by Light + Building 2016.

Job title _____ Name _____

Date _____ Signature and seal _____