# TECHNICAL SEMINAR: AGROTECHNOLOGY IN GREECE - ATHENS 2026

**04.11.2026 09.00-18:00h.**

## PROGRAM

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| *09:30 – 10:00* | Registration |
| *10:00 – 10:05* | Welcoming address and presentation of the day<br>– H.E. Jorge Domecq Fernández de Bobadilla– Ambassador of Spain to Greece |
| *10:05 – 10:10* | Introduction to the Hellenic Market<br>– Mr. Fernando Salazar – Counselor – Economic and Commercial Office of Spain in Athens |
| *10:10 – 10:25* | Agrotechnology in Greece and the Agrotika Trade Fair<br>– Mr Giorgos Goniadis – International Relations Executive, TIF HELEXPO - AGRÓTICA |
| *10:25 – 10:40* | The national agricultural machinery market<br>– Mr. Simos Avsaridis – Board Member– EKAGEM (Hellenic Association of Agricultural Machinery Manufacturers) |
| *10:40 – 10:55* | The agricultural machinery trade<br>– Mr. Ioannis Kontellis– President – SEAM (Greek Association of Machinery Dealers Importers) |
| *10:55 – 11:10* | The fertiliser market<br>– Mr. Constantinos Oreopoulos – President – SPEL (Greek Association of Fertilizer Producers and Traders) |
| *11:10 – 11:40* | Coffee Break/ Networking |
| *11:40 – 11:55* | Crop protection<br>– Mr. Vassos Efthymiadis - President – ESYF (Greek Plant Protection Association) |
| *11:55 – 12:10* | Propagating material (seeds)<br>– Mr. Athanasios Tsoutsas – President – SEPY (Greek Association of Propagating Material Businesses) |
| *12:10 – 12:45* | Pitch of Spanish companies |
| *12:45 – 13:45* | Networking Lunch |
| *14:00 – 18:00* | B2B Meetings |