

Smart Specialization Policy Region of Crete Funding Opportunities

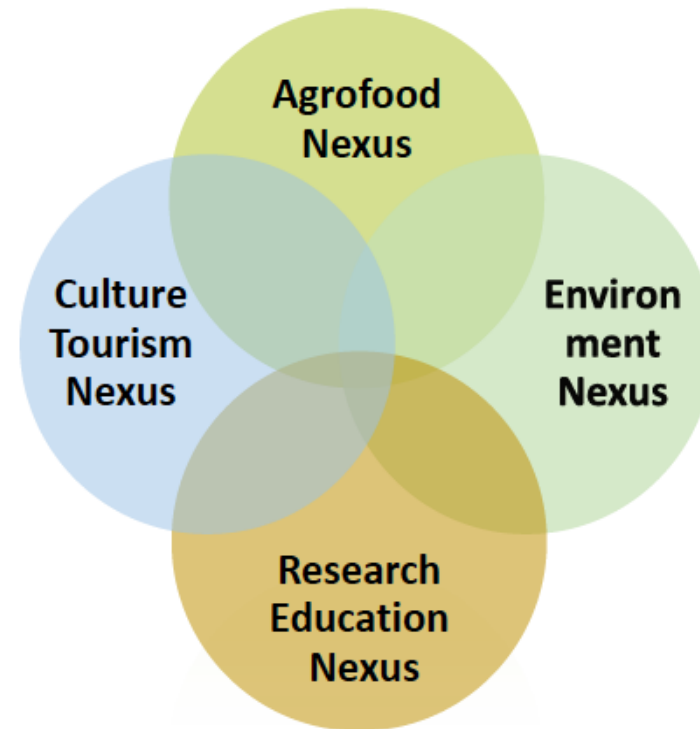
Chania Chamber of Commerce and Industry

Conference on Entrepreneurship and Development

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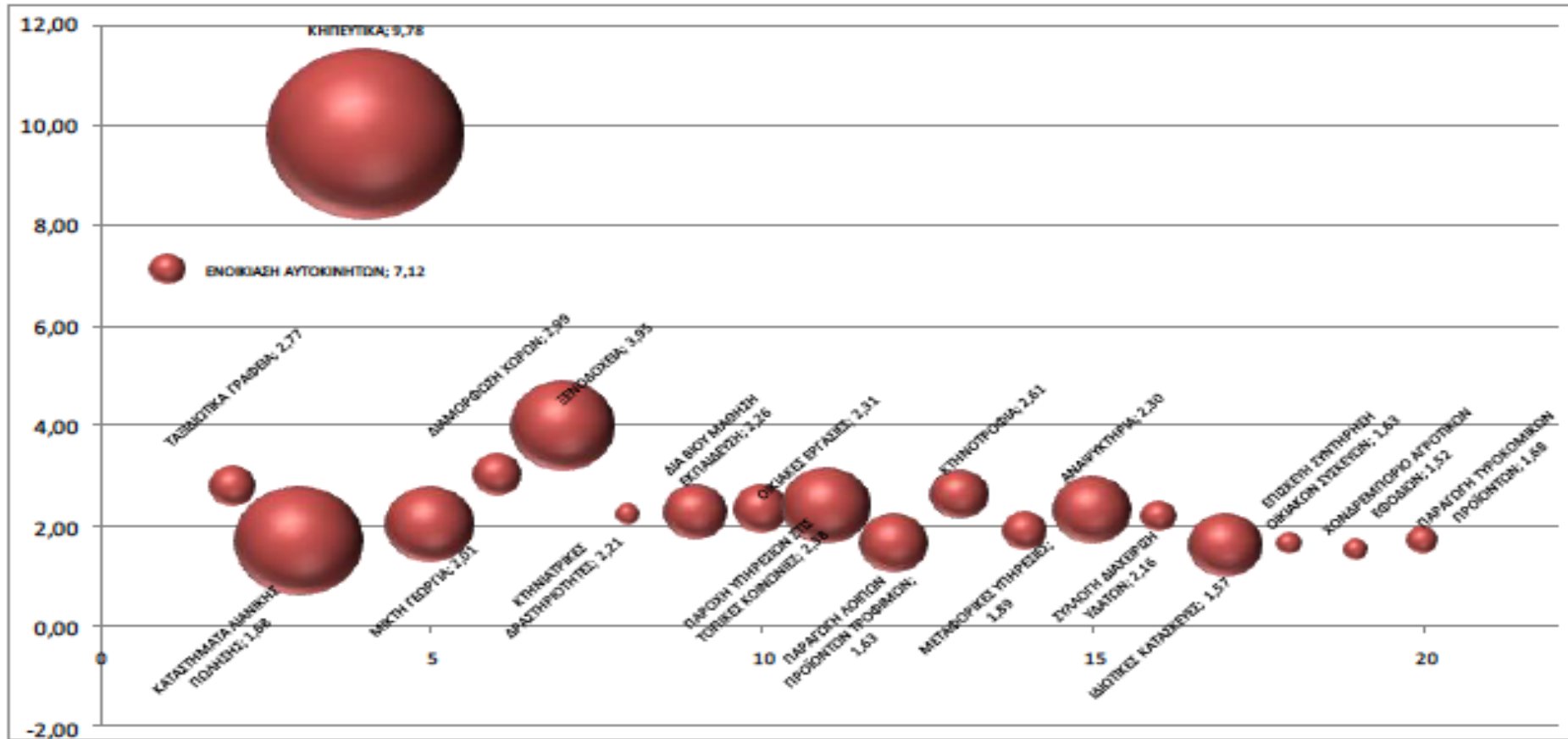
Smart Specialization

- A European Policy
- Targets support to the sectors with competitive advantage
- Imperative to involve the business sector to exploit the results commercially
- Specific process for its implementation
- Competitive process
- May the best be selected



Crete's sectoral specialization

Γράφημα 20 : Κλαδική εξειδίκευση περιφερειακής οικονομίας της Κρήτης (2011)





EU RCI 2013 scores for Greece - Crete - Attiki			
	Out of 28 EU countries and 276 EU regions		
Pillars	Greece	Crete	Attiki
Institutions (RCI 2010 sub-pillars)		217	190
Institutions (RCI 2013 sub-pillars)	26	233	222
Macroeconomic stability (Country level only)	28	-	-
Infrastructure		228	111
Health		189	169
Basic Education	24		
Higher Education & Life Long Learning		244	142
Labor Market Efficiency		235	227
Market Size		234	64
Technological Readiness (Households)		238	218
Technological Readiness	24	236	226
Business Sophistication		203	38
Innovation		203	109

Table 4: EU RCI 2013 scores for Greece-Crete-Attiki (JRC, 2013)

EU RCI 2013 selective Ranks				
Regions	Basic	Efficiency	Innovation	RCI2013
GR43- Crete	240	243	235	240
GR30- Attiki	236	156	144	174

Table 5: EU RCI 2013 selective Ranks (JRC, 2013)

Available Funding for innovation in Crete

- | | |
|------------------------------|--------------|
| • Crete's Regional Programme | 59 m€ |
| • National Programmes | 104 “ |
| • Agricultural Programme | 29,8 “ |
| • Horizon 2020 | <u>137 ”</u> |
| • Total | 330 m€ |
-
- Expected private leverage between 292 – 390 m€

What this all means for Chania CCI

- Challenge for Chania CCI and the business community in Chania
- It is an opportunity too..
- We proposed the Accelerator of New and Innovative Entrepreneurship for Crete
- We participate regularly and vigorously at the entrepreneurial discovery process of Crete's Smart Specialization

Thank you
for your attention