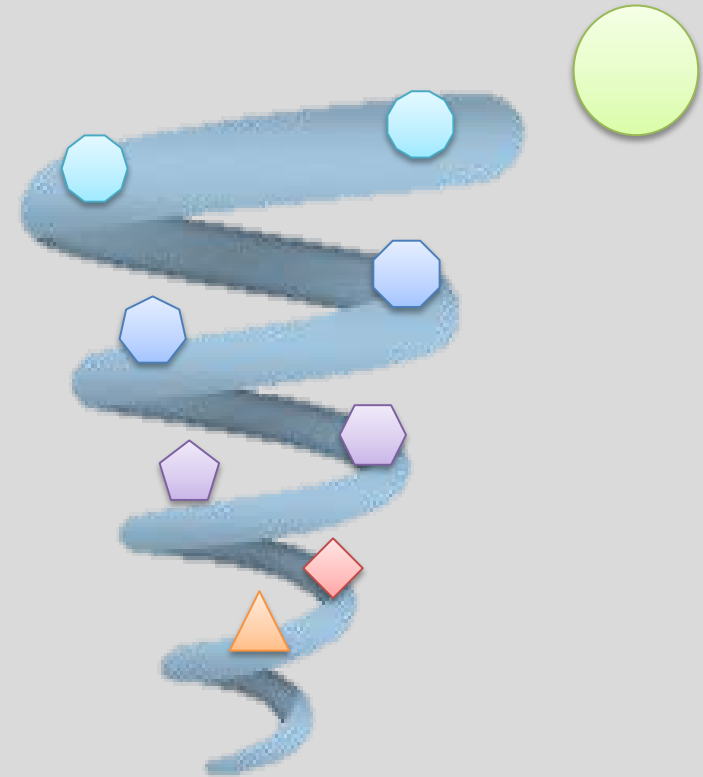


New and Innovative Business Accelerator in Crete



“Conference on Entrepreneurship and Development in Chania”

Chania, October 13th 2017

By:

Yiannis E. Troulis, B.Com. MBA

Management Consultant,

Chania Chamber of Commerce and Industry

Chania Development Corporation



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Purpose:

The creation of a comprehensive, targeted, flexible and holistic support structure for business plans with local development potential,

This support will be the result of collaborative contributions of all relative regional players in local development and selected specialists in scientific, technological and consulting services.

Innovative business plans of all technological levels (high to low tech) will be supported

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Cretan CCIs Policies served:

1. **Support of local economy with innovative business ideas of every technological level** that contribute to increase competitiveness and employment
2. Improvement of **regional innovation** and **competitiveness**
3. **Holistic and effective support** of selected business plans
4. **Targeted support** to selected **lagging localities**

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Compatibility:

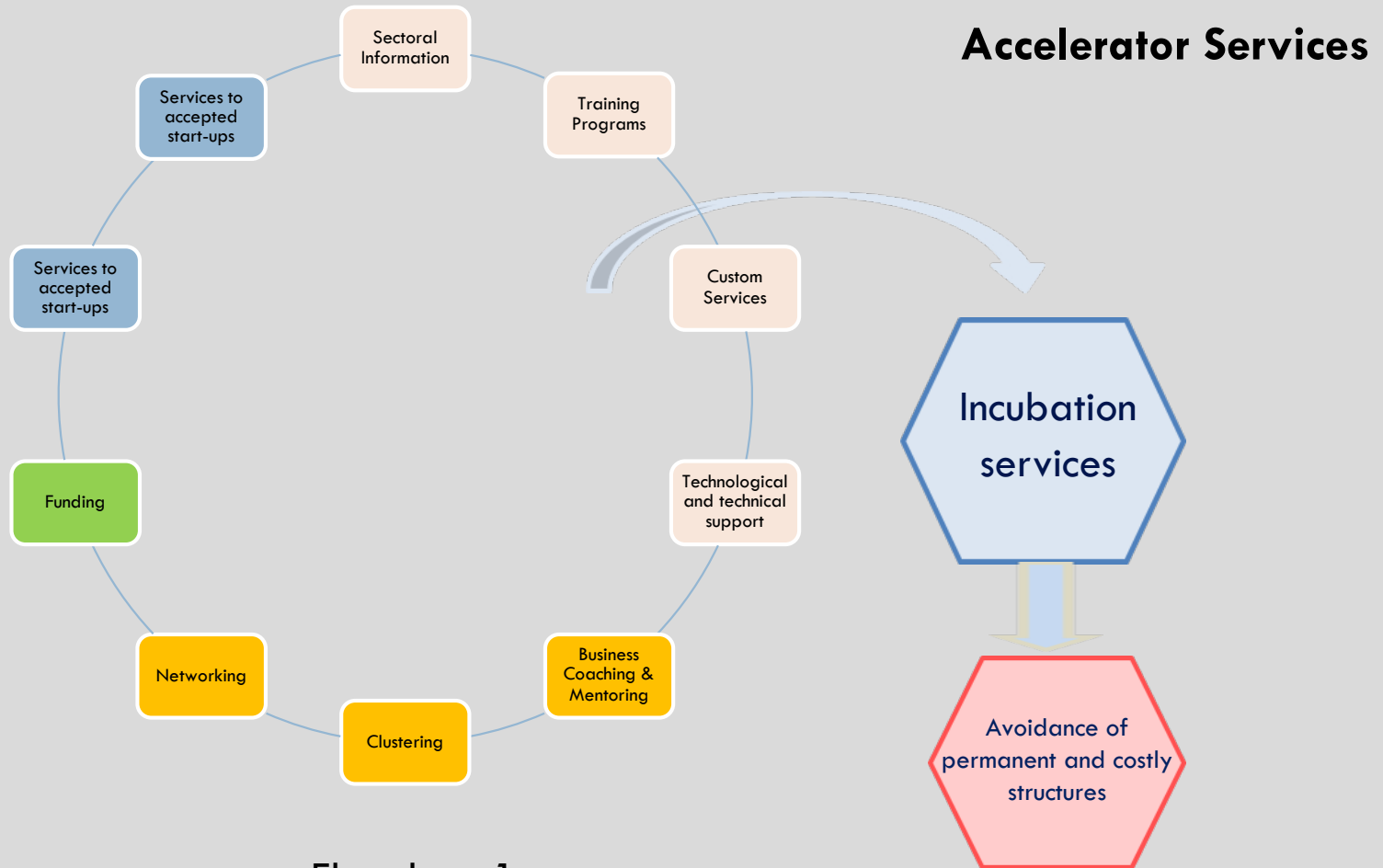
1. **Smart Specialization policy** of Region of Crete
2. **European Regional Development Policy** for the **leveraging and cooperation** of all relevant local institutions (local government, R&D, CCIs, Businesses) known as **triple/ quadruple helix**
3. The **stated Regional policy** for **supporting cooperative projects** in implementing Smart Specialization
4. The **lessons learned from previous actions** supporting new entrepreneurship
5. The **internationally proven Best Practices** in support of Innovation for Local/Regional Development

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Specific Goals

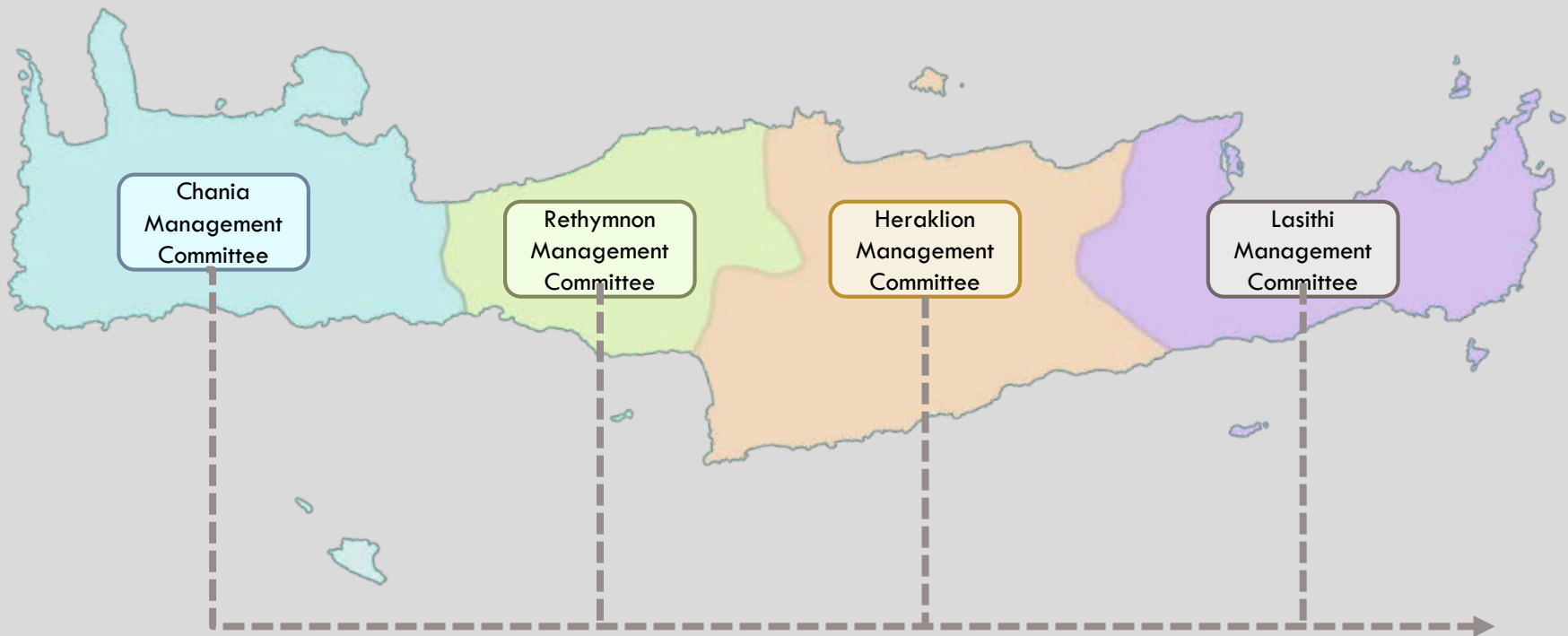


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Flowchart 1

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Cooperative Project

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MANAGEMENT COMMITTEE

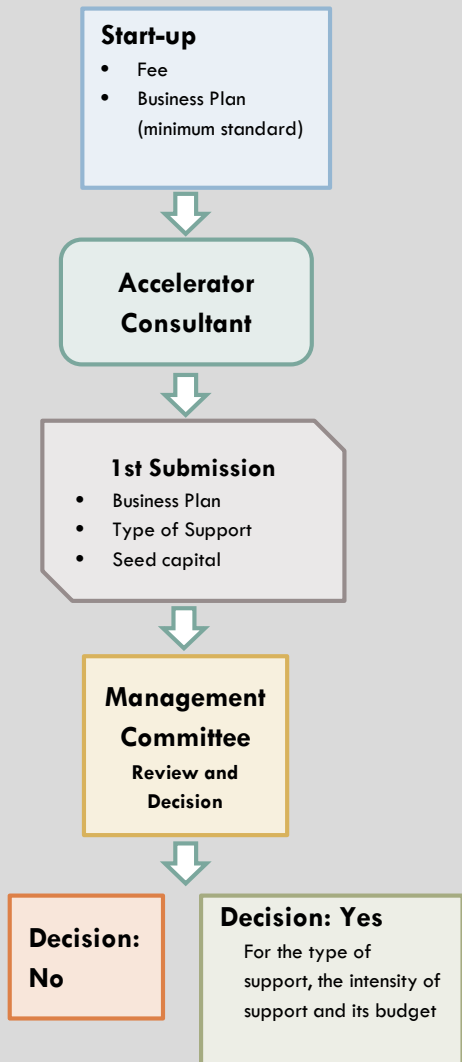
In every CCI or Development Corporation there will be a 5-member **Management Committee**. A suggested composition:

Chamber of Commerce	2
Region of Crete/Market /other	1
Educational or Research Institution	1
Cooperative Bank	1
CCI General Manager	Ex officio
Technical Support / Consultant	Ex officio
Special Invitees per case in needed	

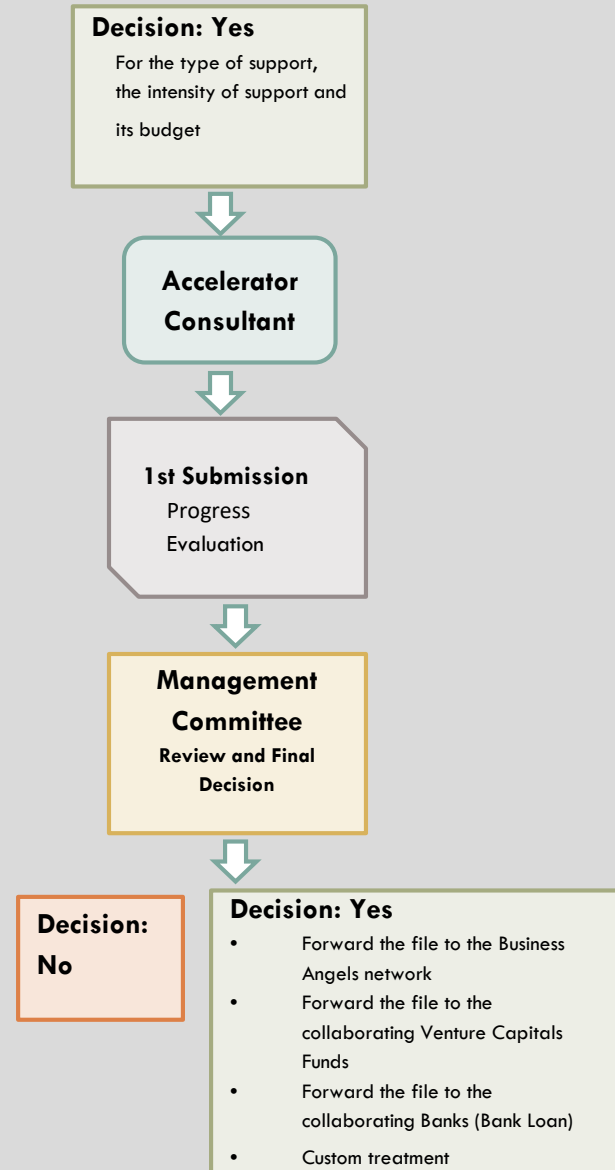
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Support Process

Phase I

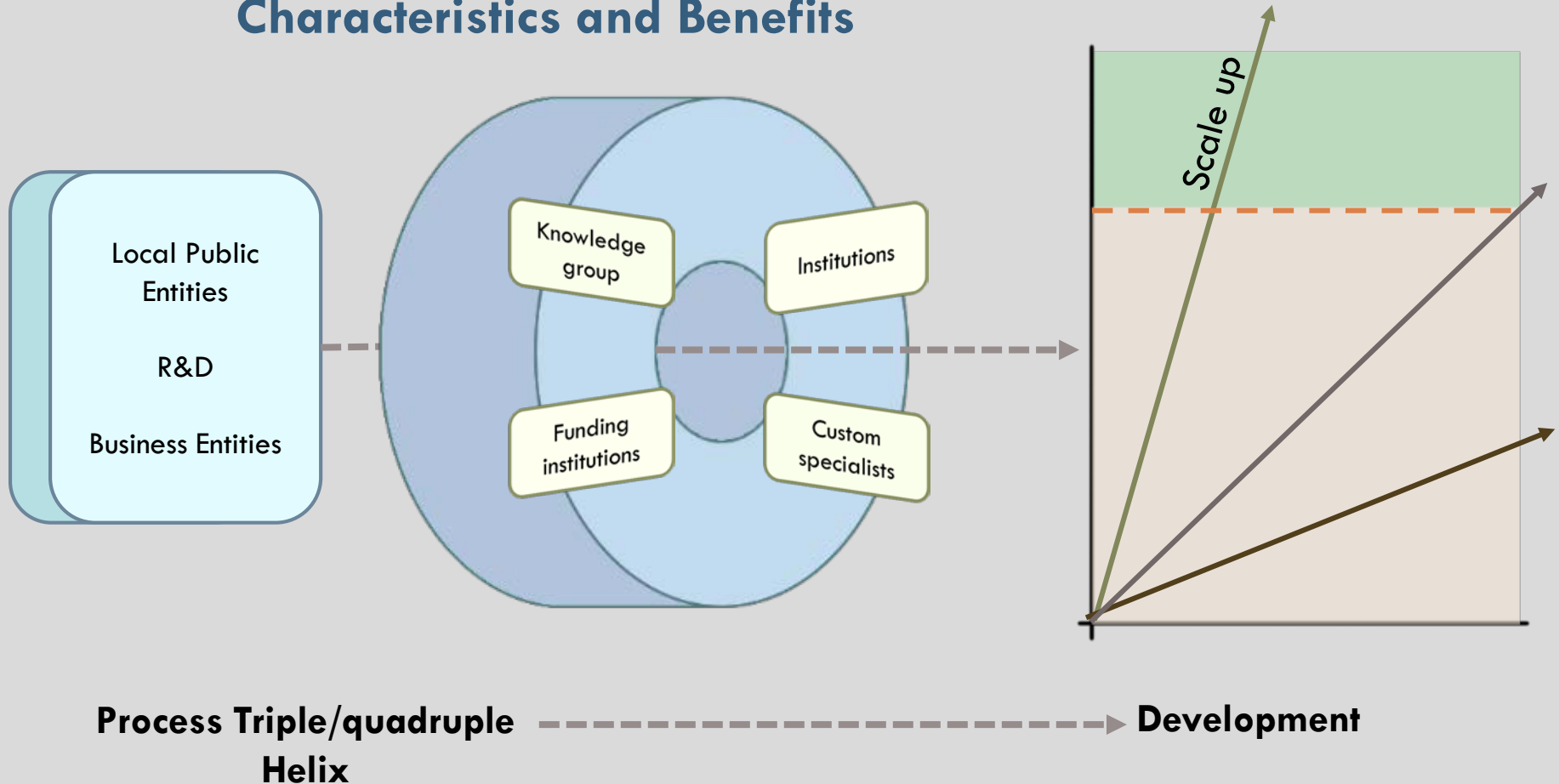


Phase II (second chance)



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Characteristics and Benefits



**Thank you
for your attention**

