

Enter Chania Platform

Designed by Chania Development Corporation (ETAN)
and implemented by Chania Chamber of Commerce & Industry

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What is Enter Chania and who is its target group?

- Enter Chania is a business portal that contains information for all enterprises in the region of Chania
- In the portal one can find more than 9,300 enterprises
- More than 7,000 have been accurately placed on the map
- The origin of the data is primarily from the CCCI's registry
- Gradually, more information are integrated (for example, municipalities, government agencies, etc.)
- Its target group includes the region's businessmen, residents, visitors, foreign importers etc.

Advantages of Enter Chania (1)

- It offers a basic presentation of each enterprise (contact info, small descriptive text, logo)
- It allows the enterprises to edit the data themselves and post their news (general information, offers, events, etc.)
- It allows for a premium presentation, offering photo and video galleries, Google Maps placement, Google Street View, enriched news, etc.

Advantages of Enter Chania (2)

- Several additional services (bulk SMS packages, CV search, advertisement placing, etc.)
- Involves the end users and allows them to give feedback and interact
- It has several characteristics found on social networks (favorites, likes, suggestions)
- A lot of emphasis is given in the use of the platform from mobile devices

Features per user category

Non-registered users

- Search enterprises by area
- Search enterprises by category
- Advanced search
- News from enterprises
- “Live” service

Registered users

- Profile page
- CV page
- Support tickets
- Bookmarks
- Likes
- Additional user information
- Preferences

Businessmen

- My enterprises dashboard
- My news
- Premium webpage builder with drag & drop features
- My services (webpages, balance of credits for advertisements, SMS packages, CVs, live events)
- Other services (CVs search, criteria-based SMS send)

When will Enter Chania will be available to the public?

- It is being developed since last October
- Four months ago, the development of functions and services was completed
- The tests and the security checks are being completed these days
- After that, the pilot phase will commence

Future extensions

- Integration of enterprises not registered to the Chamber (hotels, doctors, lawyers, accountants, etc.)
- Mini-sites of enterprises grouped by their category
- News and events (not necessarily of business interest)
- Connection with other platforms for promotion abroad
- Dynamic portal with continuous development and new features added
- Application for mobile devices (Android, iOS)

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Enter Chania The Chania Business Portal

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<http://www.enterchania.gr>

Thank you very much for your attention